



# A traditional industry with global prestige

The Côte d'Azur perfumes and fragrances cluster is firmly established in the region around Grasse, the perfume capital of the world. The cluster is the industry's second-largest employment basin in France and accounts for 50% of its domestic revenue. It generates:

▶ **650 MILLION EUROS** in revenue  
(70% from exports)

▶ **8% OF GLOBAL REVENUE**

▶ **60 COMPANIES**

▶ **3,500 DIRECT JOBS  
AND 13,000 INDIRECT JOBS**

#### THE COSMETICS SECTOR INCLUDES:

▶ **200 COMPANIES**  
and over **5,000 JOBS**

▶ **55% OF DOMESTIC PRODUCTION**  
of cosmetics and perfumes

▶ **25% OF THE INDUSTRY'S HEAD OFFICES**  
in France

## INDUSTRY LEADERS IN A DYNAMIC ENVIRONMENT

The Côte d'Azur is the ideal location for the creativity of the industry's great fragrance experts, the "nez" or noses, and boasts world-class expertise in natural molecules. This expertise, which draws its roots in the perfume industry, now extends to the entire fine chemicals sector, ranging from food flavors to the design and production of cosmetics.

### FRAGRANCES AND FINE CHEMICALS

**Strength and stability:** The Côte d'Azur's perfume and fragrance industry grew out of the local rose and jasmine horticulture industry, and expanded to encompass the fast-growing sector of aromatic substances. The fragrance industry developed around a few local companies--some over a hundred years old--which have become international players.

### GLOBAL NAMES

**Fine chemicals:** Mane, Robertet, Charabot, IFF Monique Rémy ...

**Cosmetology:** Galderma, Lancaster ...

### WORLD-CLASS EXPERTISE

Multinational companies invest in the Côte d'Azur to tap into the local know-how. Côte d'Azur companies draw from a pool of highly qualified professionals, including world-famous designers, researchers working on new processes, and expert technicians in fragrances and fine chemicals.





### AN ENVIRONMENT CONDUCIVE TO CREATIVITY:

- ▶ **Great perfumes, such as Chanel N°5, were born and continue to be developed here**
- ▶ **The area is home to great scent designers, or "nez", like Michel Roudnitska, of Créations Arts et Parfums**

### CÔTE D'AZUR COMPANIES CAN RELY FOR SUPPORT

on professional organizations, educational establishments created to meet their specific needs, public research laboratories and, since 2006, **support measures tied to the competitiveness clusters.**

- ▶ **Prodarom**, is the national association of manufacturers of base chemicals for the perfume industry. With 48 members, the association represents 75% of the sector in France.
- ▶ **Specialized educational programs that are unique in France:**
  - The Grasse Institute of Perfumery, known in France for the quality of the "nez" it trains
  - A Master's program in fine chemicals engineering, with special emphasis on fragrances, perfumes and cosmetics
  - Continuing education in the fine chemicals professions.
- ▶ **A research cluster for fine chemicals**
  - LCMBA, the chemistry laboratory for bioactive molecules and aromas, is specialized in the chemistry of fragrances and natural substances.

- ▶ **The PASS competitiveness cluster** for perfumes, fragrances, scents and flavors.

The PASS cluster covers **the entire production process**, from aromatic plant farming to industrial manufacturing of fragrances, perfumes and cosmetics. The first R&D projects to receive the cluster label included projects to determine ingredient characteristics, produce low-allergen content substances, and develop alternative tests.

**PASS represents an asset for all companies that need to comply with REACH legislation.**

### MAJOR INNOVATIVE PROJECTS

**The Sainte-Marguerite business park in Grasse:** this eight-hectare park has 60,000 sq. m. dedicated to fragrances, perfumes, scents, flavors and related activities such as cosmetics. It includes production units, offices and showrooms (**the park is eligible for local government subsidies for SMEs**).

**The World Nature Observatory:** a major project that comprises an R&D center, a technology hub, an international higher-education institution, a technology business incubator and a conference center.

AGENCE FRANCE AROMATIQUE  
 ARGEVILLE  
 AROMAFLEUR  
 AROMATECH  
 AROMAX  
 ART ET CREATIONS PARFUMS INTERNATIONAL  
 ART ET PARFUM  
 ARTHES  
 ASTIER DEMAREST LEROUX  
 AXXENCE  
 AZUR FRAGRANCES  
 BIOLANDES  
 BIONATURAL  
 BOMPARD AROMATIQUES  
 CHARABOT  
 CHEP PRODUCTION  
 COURRIN & FILS  
 CORADIN  
 CPCAD  
 CREATIONS ET PARFUMS  
 DANISCO GRASSE  
 EDERMYL  
 ELEVEN DIFFUSION  
 ERCO  
 ESSENCES ET PARFUMS  
 EXPRESSIONS AROMATIQUES  
 EXPRESSIONS PARFUMÉES  
 FLAVOREX  
 FLORIAL  
 FLORESSENCE  
 FRAGRANCES ESSENTIELLES  
 FRANCE BEAUTE INDUSTRIE  
 GENERAL AROMATICS  
 GIVAUDAN FRANCE FRAGRANCES  
 GRASSE SENTEURS  
 IPRA FRANCE  
 JEAN GAZIGNAIRE  
 JEAN NIEL  
 KATO INTERNATIONAL  
 LABORATOIRE MG  
 LANCASTER  
 LABORATOIRE MONIQUE REMY  
 MARCEL VIAN  
 MATIERES PREMIERES ESSENTIELLES  
 MOLINARD GLB  
 MULLER & KOSTER  
 NIXE  
 NOVILLE  
 NUTREVA  
 PARFEX  
 PARFUM COSMETIC WORLD  
 PARFUMERIE FRAGONARD  
 PARFUMERIE GALIMARD  
 PAYAN BERTRAND  
 PRODASYNTH  
 QUIMDIS  
 RENE LAURENT  
 ROBERTET  
 ROHM & HAAS  
 SENTAROMATIQUE  
 S.O.F.I.A COSMETIQUES  
 STUDIO CREATION PARFUMERIE  
 V MANE & FILS  
 VINCIENCE